CREATOR PARTNERSHIPS

Victoria Buadu

RATE CARD / SIMPLE FINANCE WITH NAANA

Simple, relatable finance and stock-market education for young Ghanaians and beginner investors.

23.5K TikTok followers	**11 Oct 2026** Public profile snapshot	Finance Focused niche

Partnership rates

DELIVERABLE	INCLUDES	RATE
TikTok video	One finance-focused branded video, caption and call to action, plus one revision.	**GHS 2,050**
Dedicated sponsored video	A full video centered around your brand, product or campaign.	**GHS 3,600**
Three-video campaign	Three videos across two to three weeks, with one concept and consistent messaging.	**GHS 5,650**
Live or community feature	A TikTok Live or community session with brand talking points and Q&A.;	**GHS 3,100**
Monthly ambassador	Four TikTok videos, one live feature, priority scheduling and basic reporting.	**GHS 8,750**

Follower-linked estimate: listed rate x 23.5K / 22,800, rounded to the nearest GHS 50. The supplied rate card sets the 22,800-follower baseline. TikTok rounds its public follower display; final quotes depend on the brief.

Best campaign fit: practical, beginner-friendly finance education that feels local and trustworthy.

PARTNERSHIP DETAILS

A clear brief makes good work.

What every paid post includes

Brief review, concept direction, scripting support, vertical video production, caption writing, one reasonable revision and a simple post-campaign performance screenshot when available.

Usage rights

Organic reposting is included for 30 days when the brand tags and credits Victoria. Paid ads, whitelisting, dark posts and long-term usage are quoted separately.

Turnaround

Standard delivery is 5-7 business days after brief approval and receipt of required brand assets. Rush delivery within 48-72 hours may add 25%-40%.

Add-ons

ADD-ON	PRICE
Extra revision	**GHS 400**
Paid ad usage - 30 days	**GHS 2,050**
Extra platform repost	**GHS 800**
Raw footage handover	**GHS 1,050**
Rush delivery	**25%-40% of package**

Finance content stays educational and neutral. It is not financial advice and does not promise returns or tell viewers what to buy or sell. Viewers should do their own research and understand the risks.

Booking and contact

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